

# Sponsorship Opportunities



International Conference on  
**Wood Adhesives**



September 30 — October 2, 2020  
Portland, Oregon U.S.A.



Held once every four years, the International Conference on Wood Adhesives is the premier technical conference on advances in adhesion of wood and biomass. Since 1980, the conference has attracted an international audience including businesses that make and use adhesives, their suppliers, and researchers and students. Your sponsorship will support this long-lived and importance conference, unique in its audience and content. The sponsor(s) of the Student Poster Competition will have an additional opportunity to present awards to the winners of the completion. Exhibitors are encouraged to include materials targeted at student recruiting and careers within their organizations.

<b><u>SPONSOR BENEFITS</u></b>	<b>Student Poster Competition \$4,500</b>	<b>Gold \$2,500</b>	<b>Silver \$1,500</b>	<b>Exhibitor \$750</b>
Student Poster Competition Sponsorship*	X			
6 ft. Tabletop Exhibit**	X (2 if desired)	X (2 if desired)	X	X
Size-appropriate, hyperlinked recognition on conference website	X	X	X	
Spoken/Printed recognition during conference (each plenary and technical session, all events)	X	X		
Individual, announced and On-Slide recognition during Conference opening plenary session	X	X		
On-slide recognition during Conference opening plenary session			X	
Full-page color ad in Program	X	X		
1/2-page color ad in Program			X	
1/4-page color ad in Program				X

Note: Registration fees for sponsor company attendees are NOT included.  
Sponsor attendees must register separately at <http://www.forestprod.org/woodadhesives/>

\* Included in the Student Poster Competition Sponsorship: Sponsor presentation of cash awards/certificates for winners (\$500, \$300 and \$200 for first, second and third places, respectively, and up to four, \$50 Honorable Mention awards (to be determined by judges panel). Winners announced and awards presented during the Thursday luncheon. Photos taken of sponsor(s) with winners for use in post-conference articles.

\*\* Tabletop exhibit shipping/setup and teardown are the responsibility of the sponsor. Sponsor company attendees who plan to man the exhibit must also register for the conference.

**ADDITIONAL OPPORTUNITIES**

**Conference App** ..... **\$4,500**  
Sponsor receives all Gold level benefits with the addition of their logo and company name on app load screen.

**Non-Profit/Non-Financial Partner Organization** .....  
(includes tabletop and/or hyperlinked logo on website - contact FPS for options)

*Your support is appreciated by the conference organizers, including the Forest Products Society, and US Forest Products Laboratory.*



**STUDENT SCHOLARSHIP SPONSOR OPPORTUNITIES**

The 12th conference of this series is a great venue for students in relevant degree programs to exchange with major players from industry, academia, government and NGOs. Help us make this event accessible to students by providing scholarships to the upcoming generation of new leaders in the industry. These scholarships will make students' attendance more affordable by covering their conference registration and lodging costs. Scholarship awardees will be required to participate in the conference with a poster or oral presentation profiling their research project, as well as help with conference logistics. The ICWA conference offers a unique opportunity for our industry to meet and view graduate students preparing to enter the industry. Through participating in the conference, students will also have an unparalleled opportunity to view leading research and technology and industry networking under one roof. Let's make this opportunity available to as many students as possible through your company supporting the scholarship program.

**DEADLINE FOR STUDENT SPONSORSHIPS: APRIL 1, 2020**

**STUDENT SPONSORSHIP:**

- Sponsoring a single student.....\$700**
- Sponsoring any multiple numbers of students is possible and desired.**
- 2 students x \$700.....\$1400**
- 5 students x \$700..... \$3500**
- 10 students x \$700.....\$7000**

Each student is awarded the full amount of \$ 700 for covering conference registration, accommodation, and a small stipend for covering additional cost.

A committee will select student applicants based on an application letter explaining the relevance of this conference to their research and career goals.

Sponsors will be recognized during the conference opening plenary session, in the program, and to the students and their supervisors, together with other opportunities throughout the conference.

**EXHIBITOR AND SPONSOR CONTRACT**

Name: \_\_\_\_\_

Title : \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Total Price: \_\_\_\_\_

**Total Due:** \_\_\_\_\_

**Payment Type**     Please Invoice     Credit Card     Check Enclosed

Credit Card Information:    Credit Card Type: \_\_\_\_\_

Card #: \_\_\_\_\_ Exp Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

**Email Completed Form to: [jwhitlow@forestprod.org](mailto:jwhitlow@forestprod.org)**  
**or Fax Completed Form to: Fax: 706-883-8215**  
**or Mail Form and Payment to: Forest Products Society**  
**P.O. Box 932**  
**LaGrange, GA 30241**



## **RULES & REGULATIONS**

### **GENERAL**

Forest Products Society (FPS), the world's largest network of forest products professionals, is the owner and organizer of the 2020 International Conference on Wood Adhesives, hereafter referred to as the "Symposium."

"Sponsor/Exhibitor" refers to the company or entity making application to sponsor and/or use display space at the Symposium.

### **ELIGIBILITY**

FPS reserves the right to determine eligibility of any organization or product to participate in the Symposium as a Sponsor. Eligibility includes compatibility with the educational character and objectives of the Symposium.

### **LIABILITY**

FPS, its members, nor the representatives and employees thereof, or any other FPS authorized contract help, its official service contractors nor its representatives and employees will be responsible for injury, loss, or damage that may occur to Sponsor or to Sponsor/Exhibitor's employees or property from any cause whatsoever, prior, during, or subsequent to the period covered by the this Agreement.

### **DAMAGE TO PROPERTY**

Exhibitor is liable for any damage caused by Sponsor/Exhibitor (or its representatives or employees) to anyone else's property, including the Symposium facilities (e.g. building floors, walls or columns), or to standard booth equipment. Sponsor/Exhibitor may not apply paint, lacquer, adhesives, stickers or other coating to building columns and floors or to standard booth equipment.

### **AMENDMENT OF RULES**

FPS reserves the right to make changes or additions to these rules. Any matters not specifically covered herein are subject to decision by FPS.

### **CANCELLATION**

Requests for cancellations and/or refunds must be in writing (email included) and received by the FPS International Office by Aug. 20th, 2020. Cancellations will incur a \$150 fee to cover fixed costs plus any prepaid expenses. FPS will have the right, but not the obligation, to offer any cancelled Sponsorships or tabletop display space to another entity prior to the Symposium without any rebate or allowance to the cancelling entity and without releasing the cancelling entity from any liability. There will be no refunds after Aug. 20th, 2020.

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## **FOR QUESTIONS OR ADDITIONAL INFORMATION PLEASE CONTACT:**

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706-443-1337

[jwhitlow@forestprod.org](mailto:jwhitlow@forestprod.org)

**Forest Products Society**

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